



## **INTERNET BUSINESS FOUNDATION COURSE**

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The Program That Guides You On Your Journey To Your First Sustainable Online Business And Lays The Foundation For Success As A Beginner.

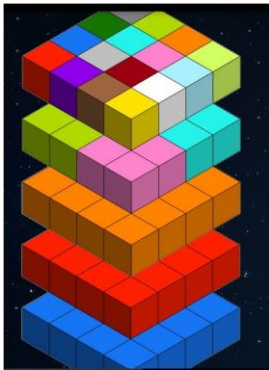


**Conducted by Nigeria's #1  
Personal Coach, Author And Trainer**

“You must be willing to do today what other people will not do, so that you can have tomorrow what they will not have.”

- Richmod Dayo Johnson

## Course Overview



Too many moving parts.

In less than thirty years the World Wide Web, the Internet for short, has shrunk the world into a global village. Like it or not you are a part of the global village competing with the best and the brightest everywhere and if you cannot compete you will starve to death. The global pandemic, which brought in its wake death, misery and lockdown from one end of the world to the other, showed us how dramatically the world has changed. Within a twinkling of an eye, the pandemic held the world hostage.

But even in the midst of the turmoil, while most businesses withered and closed shop, online businesses boomed, thrived and prospered. So whoever wants to not only survive but prosper going forward must go ONLINE. Internet Business Foundation Course shows you the way.

## Course Description

Internet Business Foundation Course (abbreviated iBFC, with a small letter “i”) was born out of its sister iBMC (Internet Business Mastery Course) to lay a solid foundation for beginners. From our



experience, most iBMC candidates struggled because they lacked the basic understanding how things work online, which we erroneously assumed they understood. iBFC is designed to fill the gap we have identified to give our candidates higher chances of success.

iBFC runs online, for two weeks, and covers the most useful ideas every beginner needs to know, including terminologies, definitions, and Frequently Asked Questions. We recommend every iBMC candidate pass through iBFC first. iBFC is designed to be highly experiential and immersive. All lessons come in three formats: Video (MP4), Audio (MP3) and PDF transcripts. Candidates are admitted into a private and an exclusive Facebook and WhatsApp Groups, with each day of the week dedicated to a specific topic. Every two weeks there is a private ZOOM Meeting. Successful candidates proceed to iBMC proper.

## Course Mission and Objectives



This is the mission of iBFC as we articulate it upfront. Your mission should you choose to accept it is *“to learn the foundation how to build a sustainable business online and set yourself up for success.”*

From this mission flows the Course Objectives. Here are the objectives:

- Imbue you with the confidence you need to succeed.
- Position you to develop a helping mindset.
- Pump you up with wisdom on how Online Business works.

# Participants Outcomes

Provided a candidate completes the course, guaranteed outcomes include but not limited to:

- Have a clearer understanding how “the internet” works.
- Harness the internet business ecosystem to create value.
- Position you as the “go-to-person” in your niche.
- Develop the mindset of a “helper” to create wealth.



# Course Content

iBFC is built around the [\*7-Step Internet Business Success Formula\*](#), which consists of the following steps:

1. Learn Aggressively
2. Be Visible Off and Online
3. Build Relationships
4. Build A Mailing List
5. Have Irresistible Products To Offer
6. Market & Sell Aggressively
7. Embrace Technology & Evolve Strategies to Win Long Term

While the lessons evolve, the following are covered:

1. Lesson One: What You Need To Know About Online Business
2. Lesson Two: Developing Online Business Mindset
3. Lesson Three: The Different Online Strategies And Tactics
4. Lesson Four: The Different Ways Of Making Money Online
5. Lesson Five: How “The Millions” are made online
6. Lesson Six: Some Important Terms & Concepts You Need To Know
7. Lesson Seven: The Internet Business Success Formula

## Course Target Audience


iBFC is for “Newbies” irrespective of profession and academic qualification. A newbie is a beginner who has not achieved \$10,000 monthly recurring revenue (MRR).

## Past Students’ Testimonials

iBFC runs with iBMC as a combo. Here are some testimonials from iBMC past candidates:


			
<b>Kayado Oluwasegun-Ojo</b> Strategy Consultant	<b>Olekamma Ekeleme</b> ED Madil Associates Ltd.	<b>Funmi Modupe</b> CEO, Global Interns	<b>Kingsley Theophilus</b> Bank Executive
“Excellent value for time and money.”	“iBMC is a game changer.”	“I have progressed.”	“iBMC is a Masterclass”

## About the Course Creator: Paul Uduk

	<p>Paul is the creator of iBMC. The founder of Vision &amp; Talent Training Group, his clients include Fortune 500 companies and some of Nigeria’s biggest corporations. His iBMC has graduated over 120 students. He is the author of <b>Bridges to the Customer’s Heart</b>, dubbed the “Customer Service Bible”.</p>
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## Joining Details

Here are the details:

<b>Opening and Run Period</b>	iBFC is a self-paced web-based program. You can enroll from anywhere in the world.
<b>Mode of Delivery</b>	Lessons formats include MP4, MP3, PDF, Facebook Private Group and group coaching via ZOOM once per week.
<b>Admission Criteria</b>	Candidates must demonstrate capacity to succeed and submit written commitment to complete the Course.
<b>Registration Link</b>	The registration link or form is delivered manually to students.
<b>Course Fee</b>	The course fee N55,000 (\$97) otherwise it's free when combined with iBMC.
<b>Payment</b>	Payment instruction is sent privately to candidates.
<b>Money Back Guarantee</b> 	iBFC comes with 100% Money Back Guarantee. If you register and go through all the lessons, do all the exercises and then realize that iBFC is not for you, apply for a full refund within 21 days and we will refund your money with no hard feelings. Better still, you can keep all the Course materials.

## An Opportunity of a Lifetime

This is your chance to lay a solid foundation of understanding how the internet business ecosystem works, how value is created and how effort is monetized. Mohammed Ali said “I hated every minute of training but I had to, so I could be called a champion for life.” Don’t wait because luck favours action takers. Register now before the fee goes up. Register now so you unlock your bonuses right away (over N155,000 in value. By registering now you are saying “No” to a bleak future and “Yes” to a future full of possibilities. Here is the link to register.

There are many excellent courses out there. But this is one thing you need to know. It's not about the curriculum, it's about the teacher. After more than 25 years in the trenches, over 350,000 man-hours and over 5,500 students after, Paul knows how to unlock value for his students. A student recently said, "Great Meeting. Excellent value for time and money", and another said, "We need more such meetings even within the short time left for the course." Paul will personally see to it that you get your money's worth and more for iBFC.

**FOR ENQUIRIES:**

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